

SPICE

How can cities obtain **innovative mobility solutions** by applying a **new approach to procurement?**

Final Webinar 30 August 1300 – 1430

POLICY CONSIDERATIONS

EU Policy Framework

HORIZONTAL:

EU Public Procurement strategy (2017)

- To create a strategic and needs-driven approach
- To support the achievement of EU's main policy goals like single market development, competitiveness, innovations, digitalisation and decarbonisation

VERTICAL:

Low-Emission Mobility Strategy (2016)

Policy Framework for Sustainable Urban Mobility

- 1) greenhouse gas reduction targets, including international agreements like the Paris Agreement
 - 2) air quality targets
 - 3) energy efficiency targets and energy security plans
 - 4) noise limits.
- Transport represents almost a quarter of Europe's greenhouse gas emissions
 - Since 1990, transportation is the only sector in the European economy where the GHG emissions have still increased

Recommendations

Issues

Aligned and
consistent measures



Recommendations to Central and local administration

- ✓ Ensure the alignment of policy targets
e.g. central and local government, transport
and energy policies
- ✓ Wide communication of policy objectives
within different administrative sectors
and markets

Recommendations

Issues

Use public procurement as a strategic tool to achieve the secondary goals



Recommendations to Procurement Unit

- ✓ Set clear KPIs for the procurement procedure and for the outcomes
- ✓ Evaluate results and impacts (short and long-term)

Recommendations

Issues

Open data policy



Recommendations (for all administrative levels)

- ✓ Set obligations for wide data sharing and use of standard APIs in procurement
- ✓ Study the use of open data incentives and reciprocity principles in the context of public procurement

Recommendations

Issues

How to get started
with MaaS



Recommendations for Local Administration:

- ✓ Study the best model that fits the specific ecosystem and the role of the public authority

**“To procure or
not to procure
- that is the
question”**

Recommendations

Issues

Strategic use of
SUMP

(Sustainable Urban
Mobility Plans)

and public
procurements



Recommendations for Local Administration:

- ✓ Use procurements to achieve goals of SUMP
- ✓ Use SUMP to communicate the forthcoming procurement needs and priorities and create early market awareness

Recommendations

Issues

User-centricity
in procurement



Recommendations

- ✓ Engage end-users in the pre-procurement phase to define the desired outcome
- ✓ Include end-user /customer satisfaction and continuous improvement into procurement requirements and KPIs

Recommendations

Issues

Market access and obstacles for SMEs



Recommendations

- ✓ Make procurement opportunities visible to new market entrants
- ✓ Ensure that prequalifying requirements are achievable for new businesses
- ✓ Define targets for expenditures on new businesses
- ✓ Consider dividing contracts into many
- ✓ Ease the administrative burden and documentation requirements
- ✓ Use e-procurement

Policy recommendations?



Streamline!



Communicate!



Welcome SMEs!



Test!



Support data sharing!



Connect with the end-user!

Further reading

If you are interested in reading more about Policy considerations, further information is available online:

- ✓ <http://spice-project.eu/spice-library/>

Further learning opportunities

White Paper & reports available at SPICE website:
<http://spice-project.eu/>

CAPITAL online training platform:
<http://capital-project.its-elearning.eu/>

Meet with SPICE @ ITS World Congress



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 [START LEARNING](#)

- The CAPITAL Project**
CAPITAL is a project funded by the European Union to design and deliver a collaborative capacity-building programme, including training and further education, for public and private sector practitioners in the field of (cooperative) intelligent transport systems (C-ITS & ITS).
- Our Online Learning Platform**
CAPITAL's open online training platform provides a training programme and educational resources to public and private stakeholders wishing to learn more about ITS & C-ITS deployment. It caters to audiences with beginner, intermediate and advanced levels of understanding of (C)-ITS.
- Our Experts**
The CAPITAL consortium -- representing ITS organisations, academia, government and industry -- is well-equipped to provide hands-on training on the technologies, impacts, cost-benefit analyses, financial incentives, and implementation strategies of ITS & C-ITS.
- Our Learning Community**
Our target students are people, particularly public authority representatives, interested in developing their knowledge, skills and abilities to enhance their technical, business and policymaking proficiency in ITS & C-ITS deployment while also furthering their careers.



Copenhagen, Wednesday 19 September 2018

13:00 – 13:45 @ booth of the European Commission C2-060 (tbc)

16:00 – 16:40 @ booth of ERTICO – ITS Europe C3 – 025

SPICE
smart procurement for better transport

The SPICE White Paper: What's in it for you?

1. INTRODUCTION

2. LEGAL CONSIDERATIONS

3. COMMON BUYERS GROUPS & COMMON PROCUREMENTS

4. TECHNICAL CONSIDERATIONS

Electric vehicles

Intelligent Transport Systems

Mobility Services

5. POLICY CONSIDERATIONS

6. RECOMMENDATIONS & CONCLUSIONS

RECOMMENDED AUDIENCE:

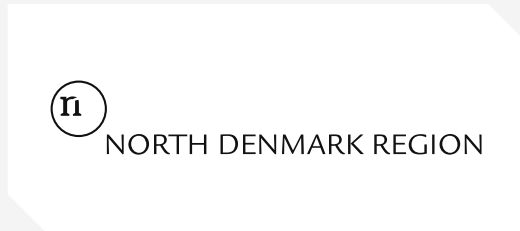
Legal experts

Legal experts and high-level

Technicians
and
decision-makers

High-level

CONSORTIUM



The SPICE project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 723994.

SPICE
smart procurement for better transport

The background features a dark blue field with several large, semi-transparent arrows pointing upwards and to the right. On the left side, there are vibrant, multi-colored light trails in shades of red, orange, yellow, and blue, creating a sense of motion and energy. The overall aesthetic is modern and dynamic.

Thank You
for your interest
&
Good Luck
in your future procurements

Find out more about the SPICE project: spice-project.eu

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