

## Workshop Agenda (draft)

**Name:** Future Roles of Public Authorities in Mobility as a Service

**Time:** 12:00 – 17:30, 10 April 2017

**Location:** AustriaTech, Raimundgasse 1/6, A-1020 Vienna

| Time          | Item  | Presenter  |
|---------------|---|--|
| 12:00 – 13:00 | Network lunch   |  |
| 13:00 – 13:10 | Welcome & objectives of the workshop  | Dr Bahar Namaki Araghi, City of Copenhagen   |
| 13:10 – 13:25 | Introduction to MaaS  | Martin Russ<br>CEO of AustriaTech  |
| 13:25 – 13:55 | Upstream in Vienna – next level of mobility   | Reinhard Birke, CEO of Upstream (TBC)  |
| 13:55 – 14:40 | Cities current practices<br>- Helsinki<br>- Tempera   | Moderator: Bianca Kapl, AustriaTech<br>- Sami Sahala, Forum Virium Helsinki<br>- Mika Kulmala, City of Tampere |
| 14:40 – 15:10 | Q&A   |  |
| 15:10 – 15:30 | Break & network   |  |
| 15:30 – 17:00 | Roundtable discussions on public authorities' roles in future mobility service provision:<br>- using public fund in implementation of MaaS;<br>- how to finance MaaS. | Moderator: Sami Sahala   |
| 17:00 -17:30  | Wrap up and summary   | Dr Bahar Namaki Araghi, City of Copenhagen   |

### Background information:

Traditionally the mobility sector heavily depends on public spending. However public fund may not be used to purchase transport services but to be used as an enabler to create new services and concepts like “mobility as a service”, which will have their own business models. Cities today have different strategies to fulfil their sustainable mobility goals. Some create their own state owned transport operators to manage the transport, others purchase innovative transport services and some try to find new ways like just providing the data or a platform to enable the market to come up with solutions. The main questions are:

- What is the best way for public authorities to provide new innovative mobility services that are sustainable?
- How can a public authority ensure social inclusion by providing access to innovative mobility services for various types of users who may have different needs?
- What are different funding strategies from the current practices for public authorities?
- What is the role of public authorities in mobility service provision in the Future?

This event invites public authorities from different countries to share their experiences and exchange ideas on how to maximize benefits of public spending to facilitate innovative transport solutions.